

FIND THE RIGHT IP COMMERCIALISATION MODEL FOR YOU

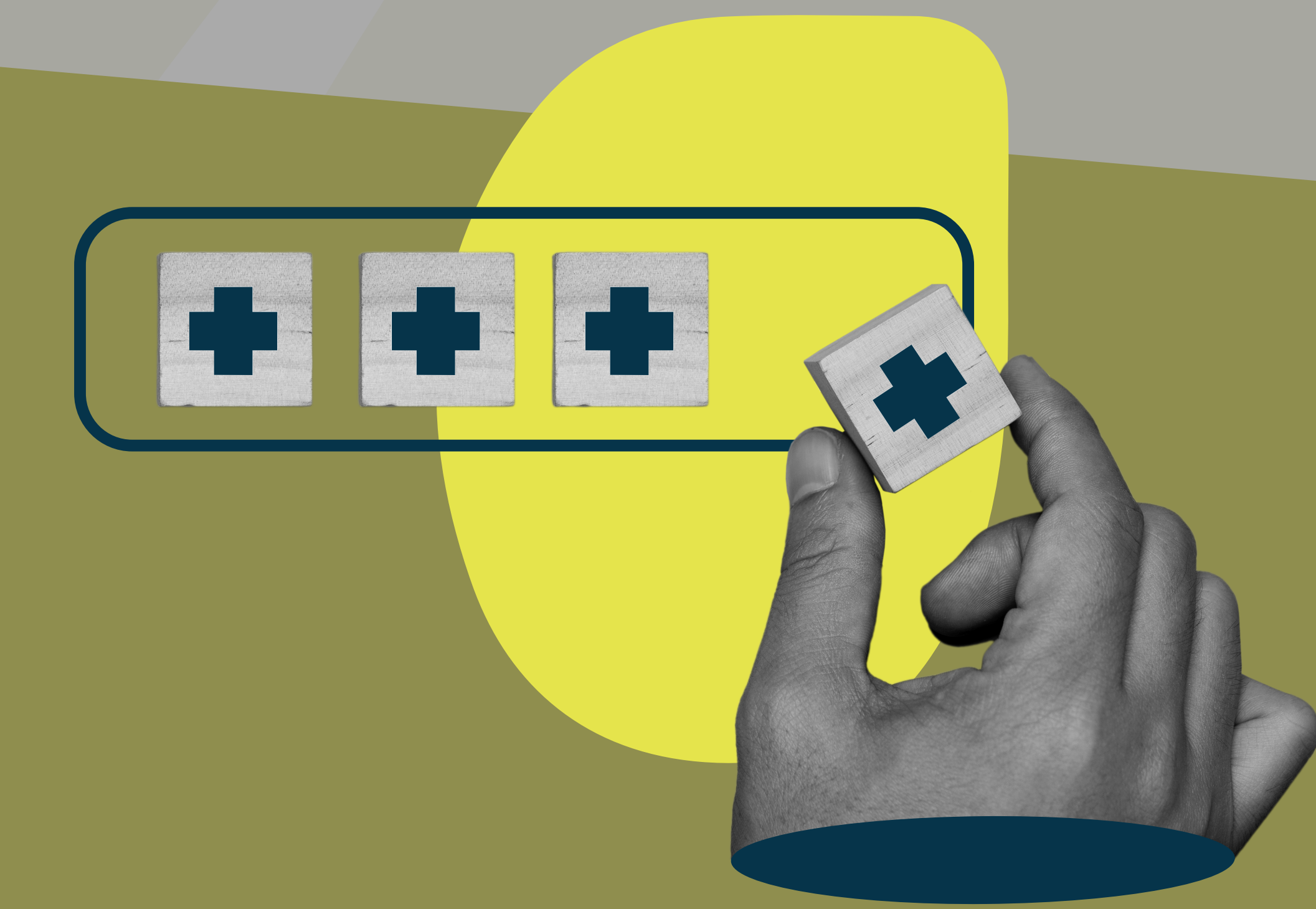
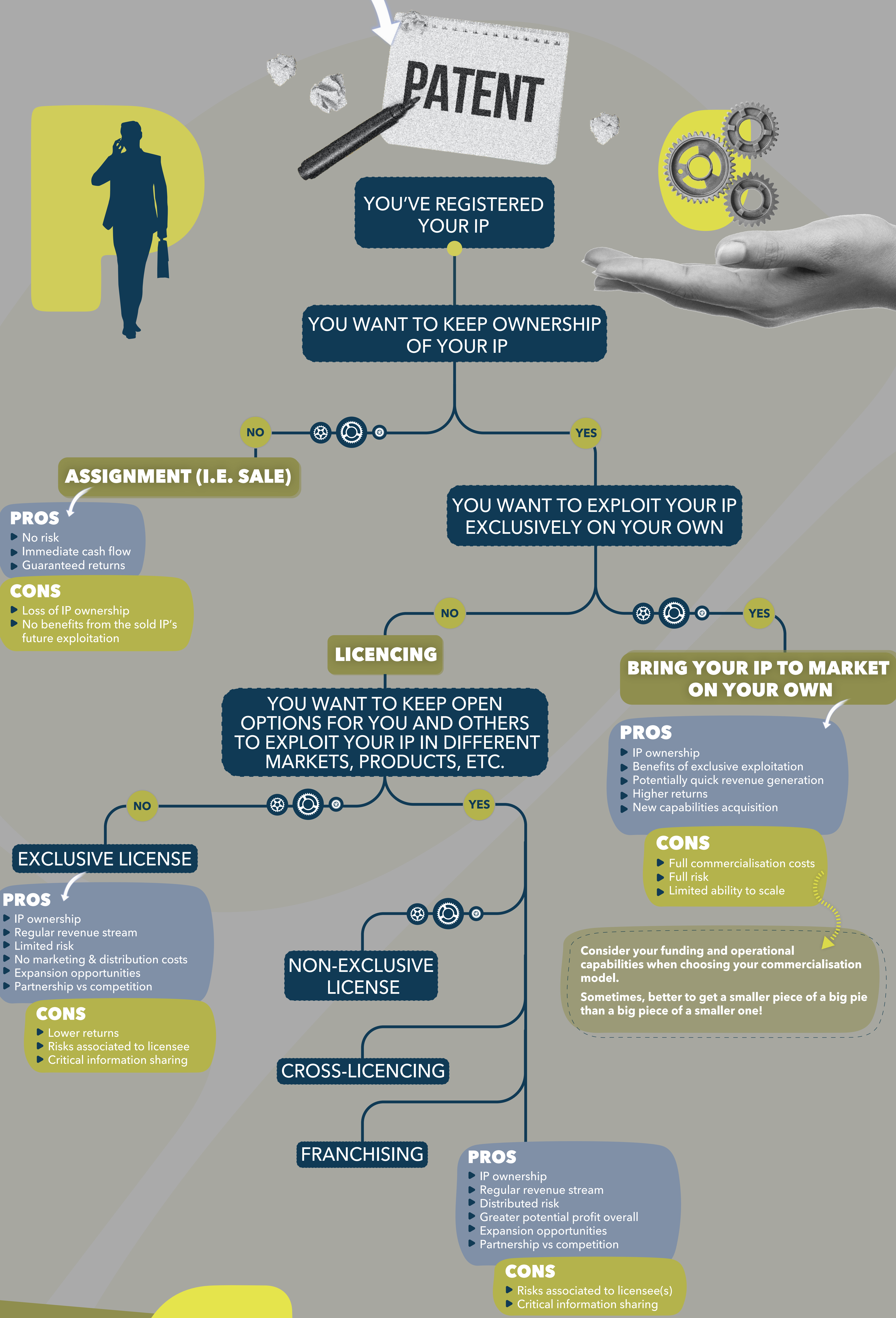
Are you thinking about making money out of your IP? There are multiple ways to go about that.



Choosing the right commercialisation model for your IP is a **strategic decision** that will impact your **future profits and business growth**.

To **unlock the value** of your investments in R&D and innovation, and gain a **competitive edge** on the market, carefully tailor your IP commercialisation strategy to **support your business objectives**.

And make sure to secure your IP rights **before** you go to market.



Innovate with Confidence.
Protect your IP.